



## Press Release

Cairo, Egypt – August 14<sup>th</sup>, 2008

**El Sewedy Cables announces results for the period ending June 30<sup>th</sup>, 2008**

**El Sewedy Cables reports strong growth across all the business segments with net profits reaching LE 524 Million in the first 6 months of 2008 Vs. LE 336 during the first 6 months of 2007.**

The main highlights for the 6 months figures for 1H 2008 Vs. 1H 2007 are as follows:

- Total revenues surged by 31% to LE 5,982 million
- EBITDA increased by 43% to reach LE 675 million
- Net profit (after tax and minority interest) increased by 56% to LE 524,872

### Revenue contribution by segment:

Sales	H1 2008	H1 2007	% Change
LE (000)'s			
Wire and Cables	5,106,735	4,161,349	23%
Electrical Products	527,714	87,467	503%
Turnkey Projects	348,330	321,192	8%
<b>TOTAL</b>	<b>5,982,780</b>	<b>4,570,009</b>	

- The Wire & Cable segment continues to be the largest contributor of the group revenues at 85.4%, however it dropped from 91.1%, Electric Products segment surged from 1.9% to be 8.8%, while the contribution of turnkey projects dropped from 7% to 5.8% during the first 6 months of 2008 due to the consolidation of Iskraemeco numbers.
- Revenues of exports increased by 9% to reach LE 2,914 million Vs. LE 2,681 million and it represent 49% from total revenue.
- Revenues from sales in Egypt increased by 37 % to reach LE 1,784 million Vs. LE 1,305 million and it represent 30% from total revenue.
- Revenues from International operations increased by 120 % to reach LE 1,283 million Vs. LE 582 million and it represent 21% from total revenue/

## Segments Results

Segment Result	H1 2008	H1 2007	Change %
LE (000)'s			
Wire and Cables	559,778	349,427	60%
Electrical Products	73,469	31,081	%136
Turnkey Projects	95,822	90,906	5%
<b>Total Segments results</b>	<b>729,271</b>	<b>471,415</b>	<b>%55</b>

- Electrical products and turnkey projects together represents 23% of the group gross profit due to the higher margins in these segments with more value added products.

## Financial Highlights

LE 000's	H1 2008	H1 2007
<b>Sales</b>		
Wire & Cable	5,106,735	4,161,349
Electrical Products	527,714	87,467
Turnkey Projects	348,330	321,192
<b>Total Sales</b>	<b>5,982,780</b>	<b>4,570,009</b>
<b>COGS</b>	<b>(5,079,291)</b>	<b>(3,992,181)</b>
<b>Total Gross Profit (excluding Depreciation)</b>	<b>903,489</b>	<b>577,828</b>
Gross Profit Margin	15.10%	12.60%
Selling Expenses	(111,809)	(64,967)
General & Administrative Expenses	(131,483)	(43,360)
SG & A /Sales%	4%	2%
<b>EBITDA</b>	<b>675,475</b>	<b>473,906</b>
EBITDA Margin	11.30%	10.40%
<b>EBIT</b>	<b>590,143</b>	<b>432,938</b>
Taxes	(13,881)	(14,585)
<b>Net Income After Taxes</b>	<b>545,915</b>	<b>353,379</b>
Return on sales	9.10%	7.70%
Minority Interest	(21,043)	(17,086)
<b>Net Income After Minority Interest</b>	<b>524,872</b>	<b>336,292</b>

## Results Publication

For further information related to the financial performance of El Sewedy Cables:

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