



PRESS RELEASE

EL SEWEDY CABLES TO ESTABLISH POWER CABLES FACTORY IN QATAR

El Sewedy Cables invests in a Greenfield operation for the production of all kinds of power cables (LV cables, MV cables and HV cables up to 220 KV).

Cairo, Egypt- June 1st, 2008: As part of its strategy to expand production facilities in the Middle East and Africa, El Sewedy Cables announced today that it will establish a plant in Qatar for the production of power cables including low, medium, high and extra high voltage cables.

With a total investment cost of 820,000,000 L.E (150,000,000 \$) financed at 40% Equity and 60% Medium term loans.

El Sewedy Cables will own 50 % of the new venture and the other 50% is owned by Aamal holding.

The new plant in Qatar will have an initial production capacity in total of 30,000 tons. The plant is expected to employ about 350 employees.

Most of the production will be sold locally and the rest for Gulf countries.

Operations are expected to commence by (end of 2009 – beginning of 2010).

All machinery and utilities for the factory and raw materials (which don't exist in Qatar) will be exempted from custom duties.

Ahmed El Sewedy, CEO of el sewedy cables commented "El Sewedy Cables Qatar took the first license for a cables factory in Qatar and we believe that the potential in the Qatari power cables market is tremendous. With a number of new infrastructure projects planned, we believe that our presence in Qatar is critical to enable us to capitalize on this growth potential."

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